## **CLAIMS**

1	1. A method in a computer system for preparing a program for													
2	customization, the method comprising:													
3	for a plurality of statements of the program,													
4	retrieving the statement;													
5	identifying a type of the retrieved statement; and													
6	when the identified type indicates that statements of that type can be													
7	customized,													
8	identifying content of the statement that can be customized;													
<b>[]</b> 9	storing the identified content in a custom content bundle s													
	identified content can be later retrieved from the custom content bundle using a content identifier; and													
11														
12	replacing the identified content in the retrieved statement with an													
H. H	include content command having the content identifier so that when the include content													
<b>=</b> 14	command is processed, it retrieves content from a custom content bundle using the content													
Hole only good good and the same of the sa	identifier.													
#### #### ####														
. 1	2. The method of claim 1 wherein the program is a server-executable web													
2	page and wherein the statements are tags.													
1	3. The method of claim 2 wherein the statements are custom JSP tags.													
1	4. The method of claim 2 wherein the statements are HTML tags.													
1	5. The method of claim 2 wherein the server-executable web page is a													
2	JavaServer page.													
1	6. The method of claim 2 wherein the server-executable web page is an													
2	active server page.													

1		7.	The method of claim 1 wherein the content is text.								
1		8.	The method of claim 1 wherein the customization is language								
2	localization.										
1		9.	The method of claim 1 wherein a custom content bundle from which the								
2	content is re	etrieve	d when processing the include content command is different from the								
3	custom content bundle in which the identified content is stored.										
1		10.	The method of claim 9 wherein the different custom content bundles								
2	represent content in different languages.										
1		11.	A method in a computer system for customizing a program, the method								
[] 2	comprising:										
3		durin	g execution of the program,								
the first state of the state of			establishing a default value for a customization parameter for the								
E 5	program; an	d									
#3 1:1 6	1 0 /		for a plurality of statements of the program,								
5			determining whether the statement has statement-specific value								
8	for the custo	mizati	on parameter that overrides the default value parameter;								
9	101 1110 001111		when it is determined that the statement has a statement-specific								
10	value that o	overrid	es the default value, retrieving content from a custom content bundle								
11	associated with the statement-specific value; and										
12	associated v	vitti tiiv	when it is determined that the statement does not have a								
	statement-specific value that overrides the default value, retrieving content from a custor										
13	content bundle associated with the default value										
14	whereby different statements can have different values for the customizati										
15	norometer	WIIC	teby different statements can also a								
16	parameter.										
1		12.	The method of claim 11 wherein the customizing is language								

localization.

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	1		13.	The method of claim 11 wherein the custom content bundles include								
	2	text content.										
	1		14.	The method of claim 11 wherein the custom content bundles include								
	2	images.										
	1		15.	The method of claim 11 wherein the custom content bundles include								
	2	code.										
	1		16.	The method of claim 15 wherein the customization parameter is country								
£ 5.	2	and the code formats data according to the country.										
the transmitted of the control of th	1		17.	The method of claim 11 wherein the program is a server-executable web								
H. Hone	2	page and wherein the statements are tags.										
	1		18.	The method of claim 17 wherein the statements are custom tags.								
the state of the s	1		19.	The method of claim 17 wherein the statements are HTML tags.								
Maria Maria di			20.	The method of claim 17 wherein the server-executable web page is a								
	2	JavaServer p	age.									
	1		21.	The method of claim 17 wherein the server-executable web page is an								
	2	active server	page.									
	1		22.	The method of claim 11 wherein the different custom content bundles								
	2	represent co	ntent is	n different languages.								
	1		23.	The method of claim 11 wherein a custom content bundle is								
	1	automaticall		rated from a program.								
	2	automancan	y gene	into nom a program.								

1	24. The method of claim 23 wherein the automatic generation processes the											
2	program to replace content with references to the content that is stored in a custom content											
3	bundle.											
1	25. A computer system for preparing a statement of a program for											
2	customization, comprising:											
3	a component that determines whether the statement is of a type that											
4	customized; and											
a component that identifies content of the statement that can be content of the statement that can be content of the statement of the statemen												
6 that stores the identified content in a custom content bundle so that identified cont												
7	later retrieved from the custom content bundle using a content identifier, and that replaces											
1.1 11 8	the identified content in the retrieved statement with an include content command having the											
II 9	content identifier so that when the include content command is processed, the content from a											
and a long point of the long p	custom content bundle is retrieved using the content identifier.											
and House												
**. # 1	26. The computer system of claim 25 wherein the program is a server-											
2	executable web page and wherein the statements are tags.											
[] 1	27. The computer system of claim 26 wherein the statements are custom											
<b>J</b> 2	JSP tags.											
1	28. The computer system of claim 26 wherein the statements are HTML											
2	tags.											
1	29. The computer system of claim 26 wherein the server-executable web											

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page is an active server page.

page is a JavaServer page.

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The computer system of claim 25 wherein the content is text.

The computer system of claim 26 wherein the server-executable web

1		32.	The computer system of claim 25 wherein the customization is language								
2	localization.										
1		33	The computer system of claim 25 wherein a custom content bundle from								
2			is retrieved when processing the include content command is different								
3	from the custom content bundle in which the identified content is stored.										
			The state of alains 22 whomin the different custom content								
1		34.	The computer system of claim 33 wherein the different custom content								
2	bundles represent content in different languages.										
1		35	A computer system for preparing a statement of a program for								
1	avatamizatio:	35. A computer system for preparing a statement of a program for customization, comprising:									
	customization		s for determining whether the statement is of a type that can be								
and and plant in the sent the	id:	means	5 101 determining whether the statement is 52 is 57 f								
4 4 5.]	customized;		s for identifying content of the statement that can be customized;								
[]] 5			s for storing the identified content in a custom content bundle using a								
<sub>≈</sub> 0											
1-3 7	content identifier; and  means for replacing the identified content in the retrieved statement with an										
arris to g trop green .											
9	include content command having the content identifier.										
		36.	The computer system of claim 35 wherein the program is a server-								
1	ovoqutable v		ge and wherein the statements are tags.								
2	executable v	veo paş	20 and wherein the statements are sugar								
1		37.	The computer system of claim 35 wherein the content is text.								
1		٠,٠									
1		38.	The computer system of claim 35 wherein the customization is language								
2	localization.										
_											
1		39.	The computer system of claim 35 wherein a custom content bundle from								
2	which the	content	is retrieved when processing the include content command is different								
3			ontent bundle in which the identified content is stored.								

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tags.

The computer system of claim 39 wherein the different custom content

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The computer system of claim 46 wherein the statements are custom

executable web page and wherein the statements are tags.

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1		48.	The	computer	system	of	claim	46	wherein	the	statements	are	HTML
2	tags.												

- 49. A computer-readable medium containing a program for controlling a computer system to perform a custom behavior, by a method comprising:
  - establishing a default value for a customization parameter for the program;

when it is determined that a statement of the program has a statement-specific value that overrides the default value, retrieving content from a custom content bundle associated with the statement-specific value; and

when it is determined that a statement of the program does not have a statement-specific value that overrides the default value, retrieving content from a custom content bundle associated with the default value.